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AHAM

NEWS RELEASE

A Report to Communicators of Home Appliance Information

FOR IMMEDIATE RELEASE

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RECORD JUNE, QUARTER AND HALF YEAR FOR MAJOR HOME APPLIANCES

CHICAGO -- The major appliance industry shipped over 4 million units in June, 11.7 million units in the second quarter, and 22 million units in the first half of 1986, thus establishing three new industry records, reports the Association of Home Appliance Manufacturers (AHAM).

The record June shipment of nearly 4.1 million units was a 6.8% increase over the previous June and the second-highest monthly shipment on record.

All five appliance categories contributed to June's record level with shipments of the highly seasonal home comfort appliances making the greatest jump, up 9.5%. June marked the first month this year that shipments of dehumidifiers and room air conditioners surpassed their monthly shipment levels of one year earlier.

Food disposers established a new monthly record by exceeding 400,000 units in June. Monthly shipments were 15.3% higher than the June 1985 level.

Monthly shipments of several other products were especially strong, particularly microwave ovens (902,900 units), refrigerators (691,500 units) automatic washers (493,500 units) and electric ranges (300,900 units), which were the highest June shipments in history for these products.

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The half-year ended on a positive note with year-to-date shipments leading 1985's record levels by 1.1% and surpassing 22 million units for the first time ever. Home comfort appliances and freezers were the only appliances with year-to-date shipment levels lower than last year's shipments for the same period.

According to the Conference Board's June survey, 28% of households plan to buy a major appliance within the next six months. "If economic conditions remain relatively stable, this high consumer confidence should maintain strong appliance shipments for the rest of the year," says AHAM President Robert Holding.

The most recent industry forecast calls for record shipments of 41.8 million units this year.

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MAJOR APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
June, 1986

	June 1986	June 1985	% Change	Calendar Year to Date 1986	1985	% Change	Calendar Quarter 1986	1985	% Change
ALL MAJOR APPLIANCES*	4,089.8	3,830.6	+ 6.8%	22,015.2	21,774.1	+ 1.1%	11,752.0	11,525.1	+ 2.0%
COOKING - TOTAL	1,187.5	1,106.9	+ 7.3	7,188.3	6,709.7	+ 7.1	3,611.2	3,464.4	+ 4.2
ELECTRIC RANGES - TOTAL	300.9	269.6	+11.6	1,584.2	1,497.6	+ 5.8	823.9	781.3	+ 5.5
Free Standing	247.2	219.4	+12.7	1,299.1	1,218.9	+ 6.6	678.5	638.4	+ 6.3
Built-In	53.7	50.2	+ 7.0	285.1	278.7	+ 2.3	145.4	142.9	+ 1.8
MICROWAVE OVENS/RANGES**	902.9	855.1	+ 5.6	5,694.6	5,313.6	+ 7.2	2,833.2	2,737.3	+ 3.5
HOME LAUNDRY - TOTAL	817.1	781.7	+ 4.5	4,651.7	4,517.9	+ 3.0	2,356.5	2,254.3	+ 4.5
AUTOMATIC WASHERS	493.5	462.5	+ 6.7	2,694.9	2,633.5	+ 2.3	1,398.7	1,342.0	+ 4.2
DRYERS - TOTAL	323.6	319.1	+ 1.4	1,956.7	1,884.4	+ 3.8	957.9	912.3	+ 5.0
Electric	254.8	255.5	- 0.3	1,534.9	1,489.7	+ 3.0	755.7	726.5	+ 4.0
Gas	68.8	63.6	+ 8.2	421.8	394.6	+ 6.9	202.2	185.8	+ 8.8
KITCHEN CLEAN UP - TOTAL	743.6	692.0	+ 7.5	4,049.4	3,900.6	+ 3.8	2,033.8	1,919.9	+ 5.9
DISPOSERS	409.8	355.3	+15.3	2,098.2	2,092.8	+ 0.3	1,028.2	990.6	+ 3.8
DISHWASHERS - TOTAL	317.1	322.5	- 1.7	1,856.0	1,721.9	+ 7.8	954.9	884.0	+ 8.0
Built-In	299.0	303.2	- 1.4	1,742.0	1,600.6	+ 8.8	902.5	830.2	+ 8.7
Portable	18.1	19.3	- 6.2	114.0	121.3	- 6.0	52.4	53.8	- 2.6
COMPACTORS	16.7	14.2	+17.6	95.2	85.8	+11.0	50.7	45.3	+11.9
FOOD PRESERVATION - TOTAL	831.1	783.9	+ 6.0	3,677.1	3,532.4	+ 4.1	2,155.2	2,022.0	+ 6.6
REFRIGERATORS	691.5	647.5	+ 6.8	3,085.0	2,925.0	+ 5.5	1,810.5	1,683.1	+ 7.6
FREEZERS - TOTAL	139.7	136.4	+ 2.4	592.0	607.4	- 2.5	344.7	338.9	+ 1.7
Chest	76.2	74.3	+ 2.6	321.4	317.6	+ 1.2	188.0	178.9	+ 5.1
Upright	63.4	62.1	+ 2.1	270.6	289.8	- 6.6	156.6	160.0	- 2.1
HOME COMFORT - TOTAL	510.5	466.2	+ 9.5	2,448.8	3,113.5	-21.4	1,595.3	1,864.4	-14.4
ROOM AIR CONDITIONERS	426.9	415.6	+ 2.7	2,063.7	2,591.1	-20.4	1,334.7	1,571.9	-15.1
DEHUMIDIFIERS	83.6	50.6	+65.2	385.1	522.3	-26.3	260.6	292.5	-10.9
GAS RANGES***	186.1	174.1	+ 6.9	949.6	865.3	+ 9.7	485.0	442.9	+ 9.5

* Numbers do not add because of overlapping product categories.
** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges.
***Source: GAMA. Not included in cooking total or total shipments.